

Light up  
Literacy



## Instructions for Fair

Hi and thanks for supporting Reading Village by taking on this Light Up Literacy project!

Literacy and the knowledge and power it brings are highly valued in Jewish tradition. To express your support of the right of children everywhere to experience the power of literacy in their lives your group will be hosting a table at your temple's pre-Hanukkah book/craft fair that will support the work of Reading Village.

Reading Village promotes children's literacy among the

poorest of the poor in Guatemala.

You will be asking for donations from individuals to be made to Reading Village in the name of friends and loved ones as a Hanukkah gift. You will give donors a *tzedakah* certificate to present to the friend or loved in whose name the donation has been made along with a copy of the Hanukkah Celebration Guide.

### Preparing for the fair

- Download the FAQ sheet from the Reading Village Light Up Literacy web page and print one copy to have for reference. Donors will want to know why you are doing this and who Reading Village is and what we do. Make sure you are clear about this before you begin. The FAQ sheet will help you as well as the Reading Village website ([www.readingvillage.org](http://www.readingvillage.org)).
- Download from the Reading Village Light Up Literacy web page the *Tzedakah* Certificate and the Hanukkah Celebration Guide and print many copies to hand out. (Remember these will be gifts so protect them from getting torn or crumpled.)
- A few pens
- An envelope to put checks into
- If you want to have a 3-minute video about Light Up Literacy to show at the booth, download it from the Reading Village Light Up Literacy web page to your laptop (or stream it if you have WiFi). Remember to bring a laptop for showing the video, a power cord and an extension cord.
- Make or bring a banner to identify your table and decorate it nicely. (There are photos and Light Up Literacy logos on the website you can download and use for signs, etc.)

**Have donors write checks to Reading Village.**

**After the event is over, mail checks to:**

Reading Village  
3210 15<sup>th</sup> St  
Boulder, CO 80304

We'd like to hear how the event went! Feel free to email [Linda@readingvillage.org](mailto:Linda@readingvillage.org) with your stories, comments and suggestions for improvement.