

Light up
Literacy



Mitzvah Project Guidelines

Hi and thanks for supporting Reading Village by taking on this Light Up Literacy project for your Bar/Bat Mitzvah!

Youth in the communities where Reading Village works live on less than \$2 a day. And because of this crushing poverty, only 10% make it to high school. With your help, you'll not only keep a high school student in school, but you'll also be supporting his or her work to bring books and the love of reading to children in their own community, where typically

only half the population can read.

The steps are simple:

1. Come up with a fundraising idea (see below).
2. Collect checks made out to Reading Village.
3. Give a *tzedakah* certificate to donors, acknowledging their gift. They can be downloaded from the Light Up Literacy website.
4. Send the checks to Reading Village at 3210 15th St, Boulder, CO 80304.
5. If you raise \$1,800 or more we'll send you a letter of thanks from one of the teen reading promoters you helped to support to read at your Bar/Bat Mitzvah ceremony.

Here are some milestones to shoot for. Any amount makes a big difference:

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| \$18 | Put three books into the hands of children who have never owned one. |
| \$180 | Send two teen reading promoters on take an educational field trip outside their village. |
| \$360 | Pay for the school registration fees, uniform, books, supplies and transportation for one teen reading promoter to stay in school for a year. |
| \$720 | Put arts and crafts supplies in the satchels of all reading promoters in one community to use in their reading activities for a year. |
| \$1,800 | Cover all the costs of a single reading promoter in our program for one year: school costs (registration, uniform, books, supplies, transportation), field trips, leadership training, books and other materials for leading reading activities. |

*Fundraising ideas: It can be as simple as asking for donations in addition to or instead of Bar/Bar Mitzvah gifts, and you can get creative, too. What are your talents? Hold a bake sale or garage sale, make some money babysitting or mowing lawns. Go big. Hold a silent auction, initiate a walk-a-thon or read-a-thon or whatever-a-thon and collect pledges. Use Facebook and other social media to get out the word about your project.

Questions? Email Linda@ReadingVillage.org